

Commonwealth Sustainable Cities

Planning for Climate Change and Rapid Urbanisation

Continuing Professional Development, Lecture Series for Professionals

LECTURE

- Lecture title : Heritage Led Regeneration
- Presenter : Geoff Rich
- Presenter firm : Feilden Clegg Bradley Studios
- WWW : fcbstudios.com

SUMMARY

Drawing on the experiences gained from a recently completed project Myanmar, Geoff Rich, Managing Partner at FCB Studios, will demonstrate how the creative re-use of heritage buildings, can be used as a means of generating economic value, creating employment and preserving traditional skills while reinforcing cultural identity and a sense of place.

SPEAKER NOTES

[Brief bullet pointed notes associated with each slide/group of slides identifying key messages/concepts to be conveyed, where not obvious from the slides themselves]

- Slide 1-3 : Introduction to the programme and the speakers
- Slide 4-6 : Introduction to the Tourist Burma project, its location and aims
- Slide 7 : Heritage and architectural context of the Tourist Burma Building.
- Slide 8 : Physical context of the Tourist Burma Building
- Slide 9-10 : Importance of understanding place and its significance
- Slide 11 : Opportunity
- Slide 13 : About Turquoise Mountain and their aims and role in the project
- Slide 14 : Regeneration projects create an opportunity for collaboration and engagement
- Slide 15 : Collaboration, Design and Skills Training at the heart of the project
- Slide 16 : Sympathetic and sustainable regeneration strategy
- Slide 17 -18: A vision for the building to attract people all year round, restoring key spaces that could create value.
- Slide 20-21: Access for all
- Slide 23-30: The story of the construction: highly crafted, workers trained in new and heritage skills, key historic features retained and repaired. How works enabled the building to be used for its new, modern and flexible uses, and sustainable lighting and ventilation systems incorporated.
- Slide 32-43: Outcomes: Open accessible building, restored appropriately for future flexible and sustainable uses. The building tells its story – and a part of the history of Yangon – through layers of history. It is now a valuable landmark for Yangon .
- Slide 44-45: Key outcome 1: opened in Sept 2019, it is a new accessible social space for activities, for families and events
- Slide 46: Key outcome 2: Economic benefits in space, jobs, businesses, area regeneration. Regeneration as an economic engine of prosperity.
- Slide 47-48: Key outcome 3: The project trained 500 young people in everything from professional design services to craft skills, combining international and local expertise. 350 migrant workers, 150 professionals. 60% of whom were women.
- Slide 49 : Sustainable Development goals 4, 8, 9, 11, 12 and 17

- Slide 50 : a reference project which demonstrates future possibilities. Tourist Burma is an important statement of how heritage buildings can be repurposed by local communities for an important, exciting and valuable series of sustainable uses.

LEARNING OUTCOMES

By the end of this lecture, students will:

- Have a broad understanding of:
 - The importance of understanding historical and environmental contexts
 - Creating places for communities
 - Restoring heritage buildings
 - Collaboration internationally
 - The importance of training and skills
 - How projects like this can aid economic regeneration

KEY CONCEPTS

Cultural Value, Adaptive Reuse, Flexibility, Adaptability, Regeneration

LINKS TO FURTHER INFORMATION

[Feilden Clegg Bradley Studios](#)

[Turquoise Mountain](#)

[Yangon Heritage Trust](#)

[Commonwealth Heritage Forum](#)